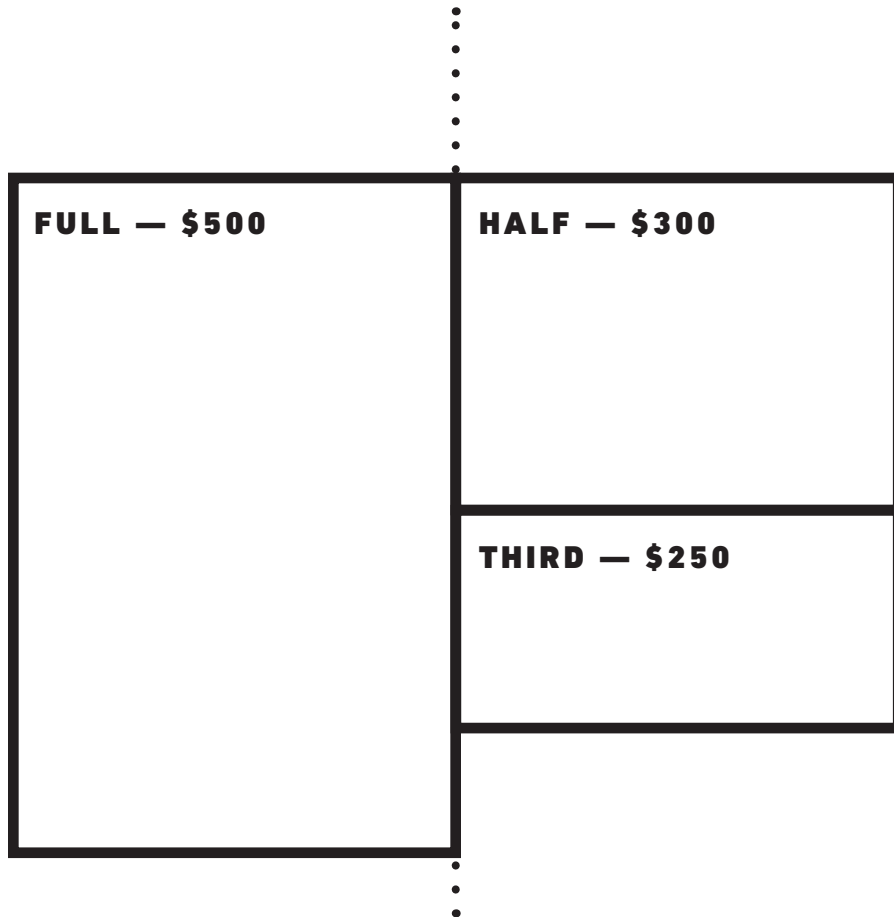


NEDME 2017 Show Guide Ad Specifications

To buy advertising space, contact Ruth Conner: 503-819-4895 or sponsorship@nedme.com.

Artwork must be sized according to these specifications; otherwise, it will be resized and/or rotated to fit the designated space. All live matter should be contained within the specified live area.

Artwork may be full color (CMYK) or grayscale. All fonts must be converted to outlines. The file type should be PDF/X-1a. Email ad files to hello@isolary.com.



	WIDTH	HEIGHT
FULL — \$500	5.833"	8.833"
TRIM	5.5"	8.5"
LIVE AREA	5"	8"
HALF — \$300	5"	3.875"
LIVE AREA	4.75"	3.625"
THIRD — \$250	5"	2.5"
LIVE AREA	4.75"	2.25"